

# Deliverable 9.4: ACTRIS innovation offer portfolio

Authors: Giuseppe Gargano, Rosa Maria Petracca Altieri, Simone Gagliardi, Giulia Saponaro, Francesca Ricciardi, Carmela Cornacchia

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Comments	This document presents an overview of the ACTRIS Innovation portfolio, a strategic communication released in the ACTRIS website to organize the distinctive ACTRIS offer of services and opportunities for innovation provided to the private sector.

ACTRIS IMP (www.actris.eu) is supported by the European Commission under the Horizon 2020 – Research and Innovation Framework Programme, H2020-INFRADEV-2019-2, Grant Agreement number: 871115

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## Introduction

This document is prepared in the context of the ACTRIS IMP project, in particular, in the Work Package 9 that deals with positioning of ACTRIS in the European innovation ecosystem.

The objective of this document is to present an overview of the ACTRIS Innovation Portfolio (hereinafter Portfolio) a strategic communication tool released in the ACTRIS website to showcase the distinctive innovation offer of ACTRIS and to facilitate the interaction with the private sector.

It shall enable the matching between the demand for innovation coming from private sector and the technological offer deriving from ACTRIS. It will aim at increasing the interest of the private sector towards ACTRIS as an innovation platform and promote actions and tools for an effective technology and knowledge transfer.

## WHAT IS IT?

Innovation offer means any innovative concepts to fill existing gaps, new methodologies, new instruments and algorithms, new products/processes, tailored support and services, etc.

The Portfolio should be seen as a further opportunity for the ACTRIS facilities that have an innovation offer to propose and showcase through the ACTRIS communication tools.

ACTRIS Facilities can also propose collaboration to private companies for participating in problem-solving and product development to create innovation (Open Innovation approach).

## WHAT IT IS NOT?

The Portfolio is not intended as tool to replace any existing showcase of the innovation offer at RPO level.

It is not a catalogue of services and it will not require or impose any procedure or step to provide access to the innovation offered.

## HOW IT HAS BEEN BUILT

As explained during the dedicated sessions to PIs and service providers at the ACTRIS facilities, their contribution was essential to make a point on the offer for innovation available and get comprehensive descriptions to promote relations and partnerships, to maximize the engagement of private sector in ACTRIS and enhancing the impact of ACTRIS on innovation.

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The innovation offers and success stories have been collected through a dedicated form (see Annex 1) and elaborated as part of the activities of the ACTRIS IMP WP9 with support from WP10 to find the best visual and editorial formats as interactive webpages.

Being conceived as a living tool, the Portfolio will be continuously developed and organized to effectively support its informative and strategic mission.

# **ACTRIS Innovation Portfolio**

The Portfolio can be accessed on the innovation section of the ACTRIS website.

This section has been specifically developed to organize and provide informative and engaging content that encourage cooperation and actions for effective technology and knowledge transfer between ACTRIS and the private sector.

The following webpages are covered with the section.

- 1. The page <u>Supporting innovation</u>, a sort of homepage describing the general framework of the opportunities and services offered by ACTRIS to the private sector and reporting relevant elements and links to other pages.
- 2. The page <u>Innovation portfolio</u>, listing all the innovation offers and applications (success stories) to the different target sectors. Each content is provided through a box that can be clicked to read the complete descriptions in a dedicated webpage.

Some screenshots of the Portfolio are reported below.

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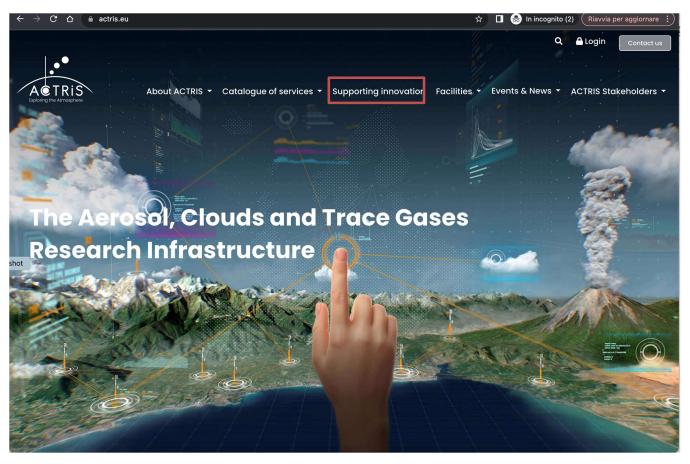
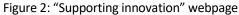


Figure 1: Innovation section on the website menu

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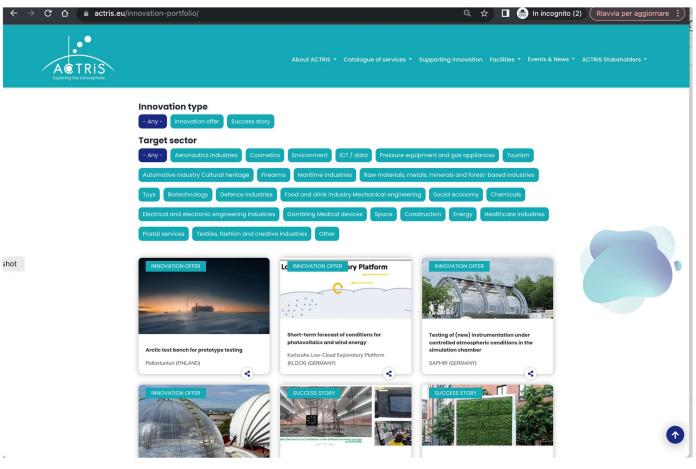
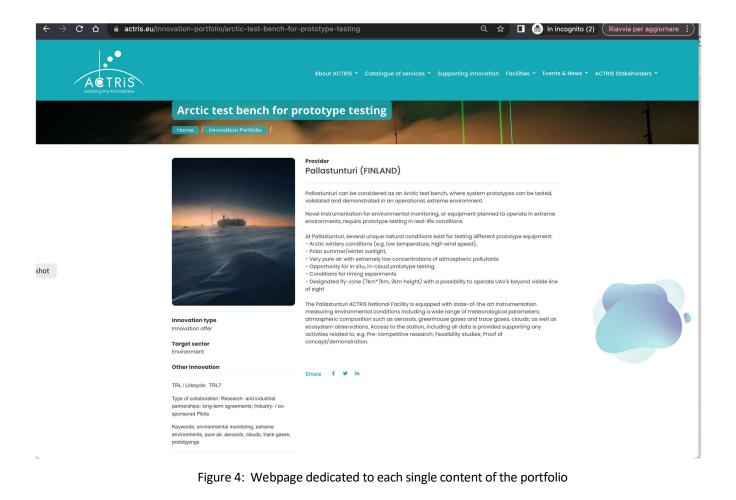


Figure 3: "Innovation portfolio" webpage

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## **Annex 1- Collection form**

# ACTRIS Innovation Portfolio

Welcome to the ACTRIS Innovation Portfolio online submission form.

#### WHAT WE MEAN BY INNOVATION OFFER

Innovation offer means any innovative concepts to fill existing gaps, new methodologies, new instruments and algorithms, new products/processes, tailored support and services, etc.

ACTRIS Facilities can also propose collaboration to private companies for participating in problem-solving and product development to create innovation (Open Innovation approach).

#### WHAT IS THE ACTRIS INNOVATION PORTFOLIO?

The ACTRIS Innovation Portfolio is meant as a strategic communication tool to showcase the distinctive innovation offer of ACTRIS and to facilitate the interaction with the private sector.

It shall enable the matching between the demand for innovation coming from private sector and the technological offer deriving from ACTRIS. It will aim at increasing the interest of the private sector towards ACTRIS as an innovation platform and promote actions and tools for an effective technology and knowledge transfer.

It should be seen as a further opportunity for the ACTRIS facilities that have an innovation offer to propose and showcase through the ACTRIS communication tools.

#### WHAT IS NOT

The ACTRIS Innovation portfolio is not intended as tool to replace any existing showcase of the innovation offer at RPO level.

It is not a catalogue of services and it will not require or impose any procedure or step to provide access to the innovation offered.

#### HOW TO DESCRIBE THE INNOVATION OFFER IN THE PORTFOLIO

A comprehensive and well described innovation offer is essential to promote relations and partnerships, to maximize the engagement of private sector in ACTRIS and enhancing the impact of ACTRIS on innovation.

Here are some tips to answer this form.

- Think differently of your solutions/services considering the perspective of the private sector
- Use effective language and content focusing description on the key aspects of innovation

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N	IEXTS STEPS
lı e	nput and contribution from PIs and service providers at the ACTRIS facilities are issential to make a point on the offer for innovation available and get all the relevant nformation.
I	The innovation offer provided with this form will be collected and elaborated by ACTRIS MP WP9 and WP10 to find the best visual and editorial formats (interactive webpages, rochure, portfolio booklets, etc.).
	he ACTRIS Innovation Portfolio will be delivered by the end of the ACTRIS IMP project December 2023).
r T	eel free to co-operate with colleagues when answering the form, if you consider it ecessary. 'hank you for your valuable cooperation! dicates required question
1. 1.	
2.	By ticking this box you consent to the collection of your personal data according * to the <u>privacy notice</u> . <i>Tick all that apply.</i> Privacy policy
3.	What is the name of the ACTRIS Facility you represent? *
4.	In which country is the Facility located? *

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<ol> <li>Do you want to participate? *</li> <li>Mark only one oval.</li> </ol>	
Yes Skip to question 6 No	
Describe the innovation offer for the private sector Describe the idea, product, technology or innovative service.	
6. Short name of the innovation offer* (max 60 characters)	
7. Short description * Use keywords to summarize the key elements of your innovation offer. (max 255 characters)	

#### 8. Detailed description \*

Describe the main features of your innovation offer; highlight all the elements of innovation; describe the need to satisfy, the problems to solve; describe the relationship to establish to enhance the Innovation; describe at which stages of the industry's research, development and innovation process could you provide innovation support and services (Pre-competitive research; Feasibility studies; Proof of concept/demonstration;Commercialisation);



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9.	Target sector *
6	Identify the target sectors of your innovation offer.
	Tick all that apply.
	Aeronautics industries
	Cosmetics
	Environment
	ICT / data
	Pressure equipment and gas appliances
	Tourism
	Automotive industry Cultural heritage
	Firearms
	Maritime industries
	Raw materials, metals, minerals and forest-based industries
	Biotechnology
	Defence industries
	Food and drink industry Mechanical engineering
	Social economy
	Electrical and electronic engineering industries
	Gambling Medical devices
	Energy
	Healthcare industries
	Postal services
	Textiles, fashion and creative industries
10.	Benefits *
	Describe what advantages the adoption of the Innovation entails (e.g. improvement of performance, creation of new business models, reduction of environmental impact)
	performance, creation of new business models, reduction of environmental impacty

11.	Type	of	colla	aboration <sup>a</sup>	ł
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Describe the type of collaboration you intend to establish to develop innovation. For instance, if you aim at estabilish agreements to validate a technology, industrial partnership / long-term agreements, Transfer of technology / licensing, Industry sponsored / co-sponsored projects Pilots, etc

12. Deve	opment	status
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Describe the current development status of your Innovation (e.g. idea, prototype, product on the market)

### 13. TRL (Technology Readiness Level).

Mark only one oval.

)	TRL 1 – Basic principles observed
	TRL 2 – Technology concept formulated
	TRL 3 – Experimental proof of concept
	TRL 4 – Technology validated in a lab
	TRL 5 – Technology validated in a relevant environment (industrially relevant environment in the case of key enabling technologies)
	TRL 6 — Technology demonstrated in a relevant environment (industrially relevant environment in the case of key enabling technologies)
	TRL 7 – System prototype demonstration in an operational environment
	TRL 8 – System complete and qualified
	TRL 9 – Actual system proven in an operational environment (competitive

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14.	Innovation intermediaries *
	Describe how you engage with private sector to publicise information and encourage/facilitate the collaboration with industry . Are there intermediaries like liasion officers, innovation consultants, mediator, etc. ? Please provide more information.
15	
15.	Tags *         Enter tags to describe and categorize the content of the innovation offer.
16.	<b>Other</b> Please provide any other relevant information.
17	Attachmente/imegae *
17.	Attachments/images * Please provide any relevant attachment or explanatgory image. Files submitted:
	This content is neither created nor endorsed by Google.
	Google Forms
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